What can you do with a communication degree?
SXU graduates have become supervisors and administrators at for-profit and nonprofit organizations, worked in advertising and public relations, worked as video producers and editors on major television programs, worked in television news, written for print and online publications, worked as announcers and promotions personnel at local radio stations, developed websites, started their own companies, developed successful careers in sales and marketing, and served as training and development educators.

Why study communication at SXU?
The communication major provides a core of six courses that ensure each student will develop strong speaking, writing and media message production skills. Students then choose two concentrations:

- Online Communication
- Electronic Media Production and Writing
- Advertising and Public Relations
- Journalism
- Corporate Communication
- Communication Studies
- Health Communication
- Sport Communication

Under the direction of faculty mentors, students work during their senior year on a major, two-semester capstone project that showcases their knowledge of, and skills in, communication. Students have created a variety of fascinating projects ranging from documentaries, to original research projects to event planning to public relations campaigns. Accomplished students are nominated to the Lamda Pi Eta Communication Honor Society.

Students have access to professional-quality facilities for the production of online presentations, radio/television programs, visual materials and print publications. Video facilities, including state-of-the-art digital editing equipment, are provided by the department, while audio production and newswriting facilities are maintained in the Campus Media Center. The department also incorporates courses in photography and web design into several of its concentrations.

The Department of Communication maintains close ties with the award-winning campus newspaper, The Xavierite, and the University's award-winning broadcast radio station WXAV, 88.3 FM, both of which provide enriching opportunities for students to develop their professional skills.

For more information visit www.sxu.edu, Keyword: Communication.