

BUSP 101**Business Matters**

3 Credit Hours

This course provides a basic overview of the business world and teaches students the how and why of the various functions of business. Topics include the principles and practices of contemporary business, such as: environmental scanning, globalization, entrepreneurship, marketing practices for product and/or service promotion, human resource policies, management and employee motivation practices, etc. After an introductory description on the goals of business, how ethics and social responsibility relate to shareholder value, and economic impacts, students will be introduced to various types of business ownership's and non-profit corporation operational procedures. Upon completion, students should be able to demonstrate an understanding of the basic business concepts as a foundation for studying other business subjects.

BUSP 201**Achieving Career Excellence**

3 Credit Hours

This course provides a basis overview on ways to achieve career excellence in business. The course teaches students to research, reflect, and determine their best career options. Students learn how to set their expectations, and work to reach them. The course focuses on preparations for a job search, strategies during the search process, and starting new employment. Students are taught strategies and best practices for managing their career after graduation.

BUSP 381**Business Internship I**

3 Credit Hours

Students work in real world situations and gain valuable, practical experiences. Students receiving credit must have the pre-approval of the program director. Approval will be based on the level of technical work actually being done during the internship. The course grade is based on job performance and academic projects related to the position.

BUSP 382**Business Internship II**

3 Credit Hours

Pre/Corequisite: P (RQ) BUSP-381

Students work in real world situations and gain valuable, practical experiences. Students receiving credit must have the pre-approval of the program director and must have completed BUSP 381. Approval will be based on the level of technical work actually being performed during the internship. Internships for this position must be materially different than the internship used to satisfy BUSP 381 requirements. The course grade is based on job performance and academic projects related to the position.